

**Chickasha Public Library**  
Long Range Plan  
Fiscal Year 2021 ~ Fiscal Year 2023

The mission of the Chickasha Public Library is to provide the community with a broad array of high demand titles in all formats, services that satisfy the need for information related to work, school, and personal life, common meeting areas for interaction and discourse with others, and instruction to develop skills in finding, evaluating, and using information effectively.

**Goal 1**

**To provide and maintain the technology needed to carry out the Library’s Mission Statement.**

**Objective**

**FY21**

1. Install self-service FAX kiosk. (FAX24)
2. Update Library’s webpage with special emphasis on links to useful sites.
3. Continue to develop the Library’s collection of (or access to) electronic formats – books, magazines, video, audio.
4. Investigate new sources of funding through grant writing.

**Objective**

**FY22**

1. Purchase three new devices to maintain current fleet.
2. Provide e-readers, laptops, and other hardware for circulation – in/out of the Library or for use in the Library.
3. Provide a self-checkout unit
4. Update Library’s webpage with special emphasis on links to useful sites.
5. Continue to develop the Library’s collection of (or access to) electronic formats – books, magazines, video, audio.
6. Investigate new sources of funding through grant writing.

**Objective**

**FY23**

1. Purchase five new devices to maintain current fleet.
2. Provide e-readers, laptops, and other hardware for circulation – in/out of the Library or for use in the Library.
3. Update Library’s webpage with special emphasis on links to useful sites.
4. Continue to develop the Library’s collection of (or access to) electronic formats – books, magazines, video, audio.
5. Investigate new sources of funding through grant writing.

## **Goal 2**

**To provide and maintain a physical plant that enhances the services of the Library.**

### **Objective**

**FY21**

1. Purchase and install outdoor enclosed bulletin board.
2. Purchase display case.
3. Install additional signage around town.
4. Investigate new sources of funding through grant writing.

### **Objective**

**FY22**

1. Paint interior.
2. Install exterior security cameras.
3. Investigate new sources of funding through grant writing.

### **Objective**

**FY23**

1. Resurface staff parking lot.
2. Investigate additional parking possibilities.
3. Investigate new sources of funding through grant writing.

## **Goal 3**

**To provide a wide range of services that best meet the needs of Library customers.**

### **Objective**

**FY21**

1. Begin laminating service.  
Create a makerspace.
2. Continue to consider additional services that could be added.
3. Develop a community information center.
4. Continue to add/remove databases based on demand.
5. Continue to add programs for all ages.
6. Investigate new sources of funding through grant writing.

**Objective**

**FY22**

1. Continue to consider additional services that could be added.
2. Continue to add/remove databases based on demand.
3. Continue to add programs for all ages.
4. Investigate new sources of funding through grant writing.

**Objective**

**FY23**

1. Continue to consider additional services that could be added.
2. Continue to add/remove databases based on demand.
3. Continue to add programs for all ages.
4. Investigate new sources of funding through grant writing.

**Goal 4**

**To develop and maintain a highly qualified staff of sufficient size to provide all of the services desired by Library customers.**

**Objective**

**FY21**

1. All full-time staff will be certified through ODL/OLA programs and will maintain certification at highest appropriate level.
2. Staff will attend professional conferences/workshops when feasible.
3. Develop a volunteer corps to support services and programs.
4. Establish a Volunteer Speakers Bureau to utilize at the Library and as a resource for community groups.

**Objective**

**FY22**

1. All full-time staff will be certified through ODL/OLA programs and will maintain certification at highest appropriate level.
2. Staff will attend professional conferences/workshops when feasible.
3. Develop a volunteer corps to support services and programs.

**Objective**

**FY23**

1. All full-time staff will be certified through ODL/OLA programs and will maintain certification at highest appropriate level.
2. Staff will attend professional conferences/workshops when feasible.
3. Develop a volunteer corps to support services and programs.

**Goal 5**

**To provide relationships between community organizations and the Library.**

**Objective**

**FY21**

1. Build partnerships with community organizations.
2. Build the volunteer program.
3. Improve marketing through all methods to reach all audiences, such as newspaper, radio, and social media.
4. Investigate new sources of funding through grant writing.

**Objective**

**FY22**

1. Build partnerships with community organizations.
2. Build the volunteer program.
3. Improve marketing through all methods to reach all audiences, such as newspaper, radio, and social media.
4. Investigate new sources of funding through grant writing.

**Objective**

**FY23**

1. Build partnerships with community organizations.
2. Build the volunteer program.
3. Improve marketing through all methods to reach all audiences, such as newspaper, radio, and social media.
4. Investigate new sources of funding through grant writing.